



SHILNAZ FAIZAL

DIGITAL MARKETER

CONTACT

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- Kannur, Kerala

PERSONAL DETAILS

- DOB: 04/062003
- Nationality: Indian
- Gender: Female
- Passport no: V5211853
- Date of issue: 28/12/2021
- Date of expiry: 27/12/2031

SKILLS

- Communication Skill
- Leadership
- Problem Solving
- Team Collaboration
- Time Management

TECHNICAL SKILLS

- Search Engine Optimization (SEO)
- Social Media Marketing(SMM)
- Content Marketing
- Adobe Photoshop
- Adobe Illustrator
- Web Developing
- Backlinks

LANGUAGE

- English
- Malayalam

PROFILE

Expertise in SEO, SEM, content marketing, social media, email campaigns, and analytics. Adept at driving traffic, increasing brand awareness, and optimizing conversions. Proven ability to adapt to new trends, tools, and technologies to deliver measurable results and enhance customer engagement. Strong communicator and creative problem solver with a passion for digital innovation.

EDUCATION

- DIGITAL MARKETING
G-TEC KANNUR
2024-2025
- BA ENGLISH LANGUAGE & LITERATURE
KANNUR UNIVERSITY
2021-2024

EXPERIENCE

SEARCH ENGINE OPTIMIZATION (SEO)

- Keyword Research
- Site/SEO audit
- On page Activities
- Off page Activities
- Site map submission

SOCIAL MEDIA MARKETIG

- Facebook Marketing
- Instagram Marketing
- LinkedIn Marketing
- Prepared Social Media Strategy
- Content Calendar
- Running Ads (Leads, Awareness, Traffic)
- Social Media Page Managing

WEB DESIGN PROJECTS

- <https://shilnazfaizal.com/>

CERTIFICATES

ADOBE CERTIFIED PROFESSIIONAL
VISUAL DESIGN USING ADOBE PHOTOSHOP